GOLD MEDAL Catering AWARDS

Hotel&Catering Review

Category Sponsorship Package 2027





Trish Murphy
Tel: +353 86 837 9246
Email: trish.murphy@ashvillemediagroup.com

OVERVIEW

For the past 37 years, the **Gold Medal Awards** and **Hotel & Catering Review Magazine** has been recognising the outstanding achievements of the hotel and catering sector. They stand as a hallmark of excellence, acknowledging and applauding the outstanding achievements of Ireland's esteemed hotel and catering sector.

Now in its third year, the **Gold Medal Catering Awards** has quickly established itself as a benchmark for quality across the country, honouring top chefs, dedicated teams, and industry trailblazers.

The awards will be taking place on Friday 22nd October 2027 in Clontarf Castle, and it will be a black-tie gala dinner.

A dedicated judging panel consisting of industry professionals will assess every entry. Each entry will be subjected to benchmarking against a strict set of criteria and an on site inspection.

2027 Timeline:
Launch – early November 2026
Entry Deadline – 2nd April 2027
Awards – Friday 22nd October 2027 at Clontarf Castle, Dublin









WHY SPONSOR A CATEGORY ?

Sponsoring a category at the **Gold Medal Catering Awards** offers a prime opportunity to directly engage with Ireland's key catering sector. These awards stand as a hallmark of excellence, recognizing outstanding achievements within this vital industry.

Your sponsorship aligns your brand with quality and provides targeted exposure to industry leaders from companies like Compass Group and Aramark. It's a unique chance to enhance your company's visibility, network with influential professionals, and demonstrate support for the sector's growth. By sponsoring, you position your brand at the forefront of celebrating and shaping the future of Irish catering.





THE CATEGORIES

- Barista Of The Year
- Business & Industry Contract Caterer Of The Year - Over 250 Employees On Site
- Catering Assistant
- Catering Manager Of The Year
- Chef Manager Of The Year
- Foodservice Chef Of The Year
- Health & Nutrition Menu Of The Year
- Healthcare Caterer Of The Year
- Ireland's Event Caterer - 100 Guests Or Less
- Ireland's Event Caterer - 100 Guests Or More
- Menu Provence Of The Year
- Off Site Educational Contract Caterer Of The Year
- On Site Educational Contract Caterer Of The Year
- Outstanding Customer Service Of The Year
- Public Sector Food Service Of The Year
- Special Recognition
- Sustainability Site Of The Year
- Area Manager of the Year
- Business & Industry Contract Caterer of the Year - 1- 250 employees on site
- Catering Company Of The Year
- Catering Event Venue of the Year (50+ Attendees)
- Club or Society Franchised Catering of the Year
- Club or Society In-House Catering of the Year
- Food Brand of the Year
- Kitchen Porter of the Year
- Marketing Manager / Team of the Year
- Professional Development & Training Initiatives of the Year
- Rising Star
- Wedding Event Caterer of the Year

Web Page

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SPONSORSHIP PACKAGE

- Up to 10 seats on a branded table for you and your guests at the Awards Dinner and your or your representative on stage presenting your chosen Category Award
- Branding on the sponsored Category Award Trophy
- Branding on our new website, ezines and social media channels
- Company name and logo to appear on all print adverts and promotional material in the lead up to the event including all media partner adverts and Ashville Publications
- Branding throughout the event, on event banners placed around the venue and video elements of Awards presentation
- The opportunity to place a pop-up / exhibition in pre-function area
- Full page advert in Awards brochure and the *Hotel and Catering Review Magazine*
- Opportunity to do a piece-to-camera, to be used in post-event edit of awards highlights and distributed on our Social Media Channels
- Priority to include winning photos on all media partnership coverage
- Digital Newsletter and Social Media Post introducing you to the on all our media channels with information about your company, service or product

Total Cost: €5,950 +VAT

2026 MEDIA

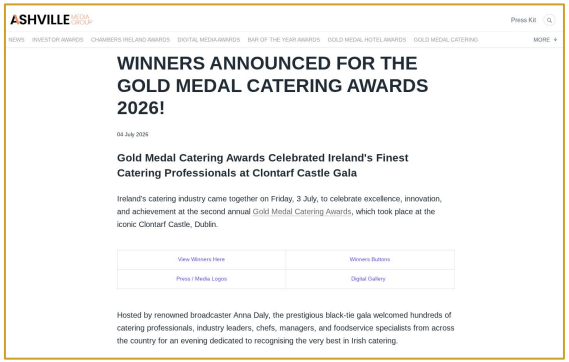
Event Brochure



Highlight Video



Full PR Press Release



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2026 MEDIA COVERAGE PAID & PR

2026 Event Overview

History: 2 years
Audience: Catering
Attendees: 330
Host: Anna Daly

Media Coverage 2026 Breakdown

3 National or Regional Radio Stations
21 Irish Media Accredited News Sites
23 National and Regional Press

*Media reports for web, press and broadcast are independently verified by Truehawk Media and reports available in detail on request

	Value €	Reach
Web	€14K	1M
Broadcast	€2.5K	74K
Press	€128K	1.5M
Facebook		88K
Instagram		252K
Twitter		6K
Linkedin	€4K	154K
Newsletters		77K
Google Analytics		10K
Totals	€145K	3.1 Million

2026 MAGAZINE FEATURE











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THANK YOU

For more information on this unique opportunity, please contact

Trish Murphy
Tel: +353 86 837 9246
Email: trish.murphy@ashvillemediagroup.com

